

Aftermarket - Cooling Feature Prestone Coolant/Antifreeze

Prestone's Technical Director, Bruce Ellis, tells us why coolant is essential for optimum engine performance:

"The excessive deterioration of any car material can lead to a loss of coolant from the cooling system, a reduction in the strength of materials or vital components and the subsequent malfunction of a part, leading to engine failure.

"The effects coolant can have on engine temperature and subsequently a vehicle's emissions of mono-nitrogen oxides is particularly significant. Carefully monitoring coolant levels will make a significant improvement to the engine's performance, as will topping up and flushing out any existing coolant with fresh product.

"Prestone Coolant/Antifreeze, not only protects aluminium and all other engine parts for up to 5 years or 150,000 miles but also ensures a car engine performs in even the most extreme weather conditions, it works effectively from -37 to 129 degrees celsius. It is compatible with all makes and models of car, inclusive of their metals and component parts and is available in a ready to use formula - a perfect 'no fuss' solution for busy mechanics.

"Prestone Coolant/Antifreeze also contains a patented blend of advanced technology organic acid (OAT) corrosion inhibitors and has accumulated over 16 million miles in fleet testing of its Organic Acid Technology.

"With winter and colder conditions fast approaching, now is the time for mechanics to ensure their customers' vehicles are adequately prepared to perform reliably in extreme temperatures."

Prestone Coolant/Antifreeze is widely available in independent motor stores. For more information, please visit <u>www.prestone.uk.com</u>. Alternatively, connect with us on <u>facebook.com/PrestoneUK</u> or Twitter @PrestoneUK.

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Notes to Editors

Since 1927 Prestone has been protecting car cooling systems from extremes of temperature. As the number 1 Coolant/Antifreeze in the US, Prestone's original patented formula is guaranteed to be suitable for all cars and can be added to any other coolant or antifreeze.