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## Holts Seeks UK's Mechanics For Professional Panel

Global leader in car care products for professional use, Holts, which manufactures all of its products in the UK, is inviting mechanics and garage owners to join its new 'Professional Panel' initiative.

Holts' panel will bring together people from the frontline of the automotive industry who will receive new and existing Holts products to test and review - with feedback directly feeding into the company's future product development and innovation.

In return, members of Holts' Professional Panel will receive a bundle of Holts Professional products and workwear, in addition to being the first to test new products.

Holts is keen to hear from mechanics and garage owners across the UK who are interested in working alongside a global leader in automotive aftermarket products. Interested applicants are invited to visit [tiny.cc/holtsprofessional](http://tiny.cc/holtsprofessional) and complete the form or call the Holts PR team on 0161 839 1986.

Claire Fenton, brand manager at Holt Lloyd International, commented: "We want to bring together a range of mechanics and garage owners and provide a platform for them to share feedback on our aftermarket products.

"Holts is proud to have 95 years of automotive expertise, but we're as committed as ever to further improving our range of products, from our base here in the UK. The new Professional Panel will provide us with vital feedback to develop our products, from the people who use them the most. By incorporating frontline comments we hope to future proof our products, by ensuring that they always perform as they promise."

For further information about the Professional Panel, please email [holts@smokinggunpr.co.uk](mailto:holts@smokinggunpr.co.uk) or call the Holts PR team on 0161 839 1986.

**ENDS**

**Notes to Editors:**

Holts...Driving Since 1919

Holts is a global leader in the manufacture and sale of automotive aftermarket products. Manufactured in the UK, Holts sells its branded products in more than 80 countries across Europe, the Middle East, Africa & Asia.

Douglas Holt started the business in 1919, developing products to help vehicles run better and last longer. This philosophy continues to drive Holts and its product developments to this day.

Holts brands include Holts, Redex, Prestone and Simoniz, which between them cover repair and maintenance, winter, additives, valeting and paint categories. Common to each brand is a commitment to developing technically advanced products that satisfy end user needs. With over 90 years of experience, Holts' technical team develop and test all Holts products both in the laboratory and on the road to ensure that they always perform as they promise. Find out more at [www.holtsauto.com](http://www.holtsauto.com) and [www.prestone.uk.com](http://www.prestone.uk.com) or connect with us on social media.