



SEPTEMBER 2015

UK's Number 1 Additive Brand Launches New Professional Range

The market leader in the UK for fuel additives, Redex, has launched a brand new range of fast acting additives, developed specifically for mechanics.

The range, which comprises a Petrol System Cleaner, Diesel System Cleaner and Diesel Particulate Filter (DPF) Regenerator, has been rigorously tested to ensure it quickly and effectively prolongs engine life and saves mechanics time.

Petrol and Diesel System Cleaners



The Redex System Cleaners are highly concentrated, enabling the formulae to get straight to work to clean the fuel system and injectors, therefore improving fuel economy and restoring power.

The system cleaners also guarantee to reduce exhaust emissions in line with MOT pass rates.

DPF Regenerators

Redex's new formula DPF Cleaner is up to 30% more efficient than other technologies on the market, offering a preventative and curative solution to clear the problem and prevent it from returning.

The fast acting formula takes only 10 minutes to kick in and put out the dashboard warning light, preventing the car from entering safe mode.



It works by reducing the temperature at which soot burns in the filter and then clears blockages caused by the soot. The formula is safe to use in any diesel vehicle fitted with a DPF

Redex Pro Additives range is stocked at xxx, prices start from £xxx.

For more information, please visit <http://www.holtsauto.com/redex/>. Alternatively, connect with us on [facebook.com/RedexUK](https://www.facebook.com/RedexUK) or Twitter @RedexAdditives.

ENDS

Notes to editors:

Redex has been keeping customers driving since 1922 and has a colourful and fascinating history. Not least that Redex was added to the fuel of World War 2 planes to keep them flying for longer. These planes were marked with a characteristic Red X to give pilots extra confidence before flying. A shot of Redex was also given at petrol stations as a quick and easy addition to the fuel tank to improve engine performance.

Over the years, Redex has remained at the forefront of engine technology and has also responded innovatively to today's need for more convenient packaging. Regular use saves fuel, reduces emissions and improves the life of engines and professionals can rest assured that Redex will effectively clean fuel systems and keep everyone driving.