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PRESS RELEASE

SIMONIZ UK SHINES WITH LATEST PRODUCT LAUNCHES

Pioneers in providing cars with protection since 1910, Simoniz UK is promising to make the lives of busy car-lovers that bit easier with some new additions to its range.

The new additions to the range reaffirm Simoniz's one-hundred year long shining heritage, including **Simoniz Ultracare Alloy Wheel Cleaner** which cleans your alloys with no corrosive effects. Then use **Simoniz Back to Black Tyreshine** to bring out that all important original black look, removing scuff marks.

Finish the look with **Simoniz Complete Wheel Protector**, which coats your wheels with decades of experience and knowledge - looking after your wheels has never been simpler! The spray prevents dirt and grime causing damage by creating a unique protective layer. You don't have to be a pro to have pro wheels!

The wider family includes **Simoniz Shampoo & Wax** and a Halford's exclusive, **Simoniz Shampoo & Carnauba Wax**. The products combine a shampoo and a wax whilst still producing industry leading results.



Make sure you get that showroom shine with **Simoniz Shampoo & Wax**.

The dual action car shampoo offers superior deep cleaning combined whilst protecting your cars paintwork against harmful deposits.

1 Litre: RRP £5.00

Stockist: Tesco, Asda and Auto Specialists



Simoniz Shampoo & Carnauba Wax is a dual action car shampoo with the added extra of natural Carnauba.

An exclusive for Halfords, this showroom shine is one not to be missed.

1 Litre: RRP £5.49

2 Litre: RRP £7.99

5 Litre: RRP £14.99

Stockist: Halfords



Scuffed or damaged alloys?

Simoniz Ultracare Alloy Wheel Cleaner is a unique product which quickly cleans alloys with no corrosive effects, even when they are damaged.

500 ML: RRP £5.00

Stockists: Tesco, Wilkinsons, Halfords and Autospecialists



If you take pride in your car, you don't want your tires to let you down.

That's why Simoniz have launched **Back to Black Tyreshine**, a tyre polish to restore your tyres' original black quality.

500ML: £4.99

Stockists: Halfords, Wilkinsons, Tesco, Asda and Auto Specialists.



Dirt and grime from the road can damage your wheels, cause rust and ruin your paintwork.

Simoniz Complete Wheel Protector is a spray which creates a protective layer to prevent this damage. Combined with the Simoniz shine, your wheels will have that showroom finish for longer.

500ML: £4.99

Stockists: Halfords, Tesco and Auto Specialists



Part of the Bumper and Tyre range, **Back to Black Bumper Shine** is specially formulated to restore exterior plastics to give you new looking bumper.

Designed to make it easy for you to use, your car will shine from top to bottom.

550ML: £4.99

Stockists: Tesco, Halfords, Asda, Wilkinsons, B&Q, Homebase and Auto Specialists.

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For more information or samples, please contact the Simoniz press office at Smoking Gun PR on holts@smokinggunpr.co.uk or 0161 8391986.