



Cornwall based Holts and Westfield Transport fly the flag for British manufacturing and distribution with new vehicle livery



Above: Pictured alongside the new trailers is the Holts distribution team at Newquay, headed up by Steve O'Connell as Head of Logistics.

Holt Lloyd International, "Holts", continues to strengthen their distribution and delivery fleet with the addition of two brand new trailers in conjunction with long-standing distribution partners – Westfield Transport. For the first time, the vehicles will carry each of Holts' 4 market-leading brand logos (Holts, Redex, Prestone and Simoniz) on their trailers, in parallel with the iconic Westfield Transport branding – Holts' key distribution partner.

The new livery will be rolled out gradually, with the first two now on the road. Holts manufactures and distributes across the UK and internationally from its two sites in Newquay, Cornwall. Westfield Transport are also based in Cornwall at their headquarters in Truro. Both Holts and Westfield are long established British-based companies who have continued to grow steadily since the start of a long-term distribution partnership formed over 20 years ago.

Stephen Hartley, Supply Chain Director, said: *"We take enormous pride in our partnership and delivery fleet and our ability to deliver to customers across the UK and worldwide. Our products and brands have been loved and used by generations of consumers, so it's great to see our livery carrying the iconic Holts, Redex, Prestone and Simoniz logos alongside our key distribution partners, Westfield. It outlines our joint commitment to excellent, first-class delivery and in working long-term with key local partners such as Westfield. We will be rolling out more vehicles and trailers in the new livery, giving end-users the more opportunities to see our brands up and down Britain's roads every single day."*

Holts manufactures its auto care products with four well established automotive brands, each with 100+ years heritage in producing products - from fuel additives and coolants through to car maintenance and vehicle cleaning products. Founded in 1979 and based in Truro, Cornwall Westfield is a family-run logistics business, distributing via its own fleet raw, materials and finished goods across the UK and worldwide.

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